

ABSTRACT OF THE DISCLOSURE

Internet service that links a plurality of stores of a chain of restaurants together on the Internet at a central server web-site, whereby the Internet service is based upon postal address alone, and where the software at the web site determines the store closest to the calling customer on the Internet strictly by both postal address which corresponds to the same type of postal-address driven system employed at each store serviced by the system of the invention. The customer order is input directly into the computerized ordering system of the closest, selected store, thereby bypassing the conventional manner of ordering through a live order-taker. The system of the invention is directly linked to the computers of the restaurants of the chain of restaurants, whereby the menu and pricing of each store may be made uploaded to the web site, and displayed on the Internet server web site.